

2018-2019
IMPACT REPORT



The Next Chapter



Down East Partnership for Children



Our Mission Launching every child as a healthy, lifelong learner by the end of third grade!

Our Vision We believe that all children and their families can reach their full potential when surrounded by a united and supportive community.

Our Goals



Health
Health and development on track before birth.



Families & Communities
Engaged families and coordinated community.



Early Care & Education
High quality early care and education.



Ready Schools
Effective teaching and learning for K-3 students, inside and out, 365 days a year.

Excited for What Comes Next!

What a year! Thank you so much to everyone who made our 25th Anniversary year so impactful. The magnitude of celebrating 25 years of service to our families and children is evidenced through our ever expanding circle of friends both old and new. *We couldn't have done it without you.*

There are so many people to thank we couldn't list them all in this document. Literally thousands of people built our local early childhood system into something we can all be proud of today - a system that puts young children at the forefront and realizes that today's children will be our next generation's leaders.

It's now time to turn the page - time to write the next chapter of this book. As we move forward, we must expand investment in what we know will make the greatest impact:

- Health and Development on track beginning before birth
- Engaged Families and Supportive Communities
- High Quality Early Care and Education
- Effective K-3 Environments inside and out, 365 days a year

We look forward to working with you again this year. Look for additional highlights and success stories throughout the year. Please stay connected in person, on Facebook and our website. Together, we can launch all children as healthy, lifelong learners by the end of the third grade.

Henrietta Zalkind
Executive Director

Jama Greene
Board Chair



Celebrating 25 Years with special event at Rocky Mount Mills with former and current DEPC Board Chairs. David Henson, Haywood Parker, Henrietta Zalkind, Alice Thorpe, Jama Greene, and Rusty Holderness

An Anniversary Affair

Presenting Sponsors

Rocky Mount Mills
PNC

Platinum Sponsor

Cummins Rock Mounty Engine Plant

Event Sponsors

Ameriprise Financial Carolina Capital Advisors
Boddie-Noell Enterprises, Inc

Sponsors

Ben & Tina Barnes
Gerry Cobb
Davenport Autopark
Harris Family
Henson & Fuerst
Honey Baked Ham
Stacy & John Jesso
Nash UNC Healthcare
Kaplan (Artis Guye)
Shell Rapid Lube
St. Stephens Loving Daycare

We thank you.





16,012

Children 0-8 years old in
Nash and Edgecombe
counties

Our Future Leaders

By The Numbers (July 1, 2018-June 30, 2019)

Making an Impact in Your Community

13,329 Children benefited from parent education and support programs.

100,554 meals were served at Summer Feeding/Learning Sites in 2019.

613 Children participated in Raising a Reader 

2,993 Children are receiving books at home each month through Dolly Parton's Imagination Library

7,467 books were distributed in **7** medical clinics during well visits 

651 Early care professionals participated in child care quality training.

771 Children benefited from DEPC child care scholarships and NC Pre-K.

3,158 People visited the Family Resource Center this year.

6,804 visits were made to Discovery Park. 

2,016 hours of service were given by **557** volunteers. 

Why We Need Your Support



LITERACY

64% of children are NOT reading on grade level by the end of the third grade.

POVERTY

1/3 of children in Nash and Edgecombe counties currently live in poverty.

HEALTH

Too many children and adults are obese or overweight

30% of children in Nash & Edgecombe are obese or overweight.

37% of adults in Nash & Edgecombe are obese or overweight.

Healthy food options are often not available or affordable

1 in 5 children in NC face food insecurity. 

20% in Nash County and **26%** in Edgecombe County live in Food Insecure Homes.



SCHOOL READINESS

Both children and schools need to be ready for success by 3rd grade

Quality early care, literacy, summer learning and school attendance are all important to early school success. Risk factors include: living below the poverty level, mothers with less than a high school diploma, single parent home, primary language spoken at home is not English.

Notable Stories of the Year



Learning Year Round

Playing to Learn - Playgroups grow from 8 to 32 weeks

Playgroups for children under the age of five in the Twin Counties expanded from 8 weeks to 32 weeks this year, increasing access to structured play for children that may not otherwise receive it. Three locations are available at DEPC on Tuesdays and Wednesdays, Edgecombe County Library in Tarboro on Thursday and the Cooley Library in Nashville on Fridays.

Community Partners Expand Summer Learning Efforts

Summer Learning - Thanks to our community partners, Cummins, Nash Health Care, and Lakeside Baptist who generously contributed to the efforts of Summer Feeding/Summer Learning partners. As a part of the Read to Rise initiative, Summer Feeding sites expanded to include summer learning resources. Five summer learning coaches were also instrumental in working with sites offering technical assistance and support to incorporate learning opportunities and physical activities. Summer Feeding/Summer Learning partners provide great support to helping make our mission a reality for so many children in the Twin Counties.

STEAM Camps Meet a Growing Demand

In collaboration with Universal Leaf, Baskerville Elementary School and DEPC created the STEAM (Science, Technology, Engineering, Arts and Math) Academy for summer learning. Nash-Rocky Mount Schools created even more STEAM camps this year. "It is important for us to do what we can to provide learning opportunities for students in the summer to prevent that summer learning loss," Universal Leaf's Robert Covington said.



Connecting Families with Resources

Finding quality child care

"DEPC has just provided an outpouring of support for me and my family. It's a one stop shop for support. When I moved back here they helped me with support for my toddler and connected me with a school and reliable, great child care."

Child Care Resource & Referral helps find quality child care that is affordable.

- Tina Battle, parent



Parenting workshops, support groups

"Sometimes you think you have it all together and I realized I didn't. I was connected to DEPC through social services. They helped me learn how to cope with certain situations and really gave me a helping hand. It is heartwarming to know that people still care."

DEPC Family Services provides parenting workshops, classes like Triple P and support groups.

- Kelly Carraway, parent



Trendsetter: "First of its kind" Adaptive Playspace dedicated in Twin Counties

Members of the Down East Partnership for Children, **Edgecombe County Public Schools, Rocky Mount Community Foundation, G.W. Bulluck** and several other community organizations dedicated a new adaptive playground at G.W. Bulluck Elementary, the first of its kind in the Twin Counties. The newly-constructed playground is designed to meet the needs of wheelchair-bound students and those with other special needs. The adaptive playground joins the school's outdoor learning environment, which opened last year with help from a grant from the **Kate B. Reynolds Charitable Trust**.





Faith-based Network Supports Learning, Health Efforts

“We want to continue to enrich things they are doing in school and instill Christian values along with Math, Science and English. This is a safe, positive learning environment for children and we know that through the Food Bank and DEPC’s support we are enriching lives.”

Rev. Milton Batts,
Bethlehem Baptist Church

“The Summer Literacy Program is really about supporting this community. Children come here for the learning experience and we know they are also getting healthy nutritious meals as well.”

Rev. David Joyner,
Red Oak Methodist Church



Building a Culture of Health

Places to Grow and Play

Discovery Park is considered a model outdoor learning environment. Along with outdoor learning environments at five area schools, these resources are open to the community to build a culture of activity and healthy growth and development. Come out and play!



Community Health Partners

DEPC partners with the **Rocky Mount Housing Authority** to promote culture of health through Nutrition Classes and Community Gardens. DEPC also partners with the faith community to offer Faithful Families cooking classes.

HEALTH FACT:

30% of children in Nash and Edgecombe county are obese or overweight. 35% of adults in NC are obese or overweight.

Social, Emotional Health - Promoting resiliency

Negative childhood experiences are linked to a variety of future health issues. Our goal is to prevent them from happening with a focus on healthy social and emotional development. DEPC offers several initiatives to help families get to, or stay on, the right track to prevent ACEs. This year scholarship providers and many others received resiliency training. As a community, we must all work to foster an environment that strengthens families and supports positive social and emotional health.

Improving Access to Fresh Local Food in Child Care

FEED is not only promoting healthy eating for young children, but changing the procurement practice for healthy foods in child care centers. This year DEPC will provide extensive technical assistance to an additional set of child care centers thanks to the **Kate B. Reynolds Charitable Trust**.



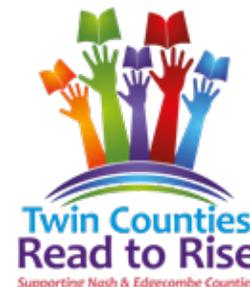
Notable Stories of the Year



Addressing the Challenge Early

One of the greatest predictors of future academic and career success is reading on grade level by the end of the third grade. In our community, only 36% of children are reading on grade level.

We know that to be successful and reach that third grade goal, we must start at birth. Ensuring children get a healthy start and foundation of strong social and emotional health is so important to future success. Read to Rise is our community's effort in the Campaign for Grade-Level Reading. It focuses on three keys to improve literacy:



School Readiness

Healthy, Happy Baby
Social, Engaged Toddler
Curious, Encouraged Preschooler
Hopeful Kindergartner
Supportive Family

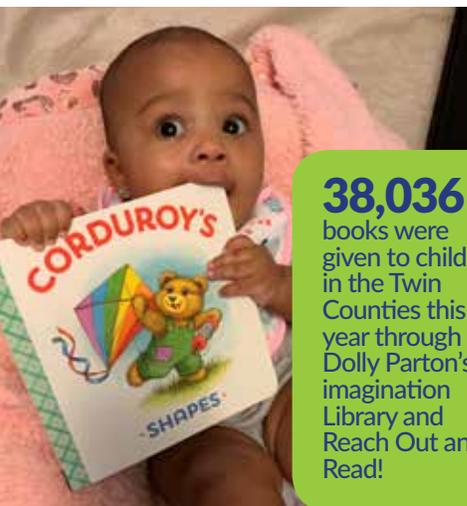
School Attendance

Attendance Matters
All Day, Every Day



Summer Learning

Kids Keep Learning
Any time, Anywhere
365 Days a Year!



38,036

books were given to children in the Twin Counties this year through Dolly Parton's Imagination Library and Reach Out and Read!

Read today. Read tomorrow. Build your future.



Dolly Parton's Imagination Library distributes free books each month to children under the age of five. All children in Nash and Edgecombe counties may participate.



Reach Out and Read distributes books to children during well child visits. Currently, there are 7 participating practices. They are: **Boice Willis Clinic, Edgecombe County Health Department** (2 sites), **Nash County Health Department, OIC** (2 sites) and **Wee Care Pediatrics**.



Raising a Reader offers story times and books through child care centers reaching 613 children provided by **Braswell Memorial Library**.



Week of the Young Child Celebrates Children, Child Care Partners

The Week of the Young Child is a celebration and recognition of early childhood education. Child care centers in the Twin Counties participated in the annual Children's Celebration Parade and had story time thanks to Braswell Memorial Library. Party in the Park offers fun activities that promote healthy habits and food tastings thanks to Snap-Ed and many local community partners.





Volunteers are the Heart of DEPC

PNC Volunteers

Many thanks to PNC volunteers who pitched in 100 hours of volunteer service to DEPC this year through its Grow Up Great initiative. PNC also donated funds as a result of meeting its goal. These funds will be used to support the work of the Partnership and its effort to launch every child as a healthy, lifelong learner by the end of the third grade. Pictured (to the left) with Angie Roberts, DEPC's Family Resource Center Coordinator are PNC volunteers: Kimberly Pridgen, Tina Jones, Ronda Aycock, Missy Wiggins, Sandra Miller and Beverly Perry. If you would like to know more about volunteer opportunities at DEPC, contact Angie at 252-985-4300.



A Passion for Service

Some people think Susan Stanfield is a DEPC employee. That's because she faithfully shows up at the partnership every week and at most events as a volunteer. She began



volunteering in 2015 and has accumulated close to 400 volunteer hours over the years. She also recruited her church, Westside Church of Christ, to collaborate and donate books and school supplies for families. Thank you Susan for your commitment and drive to share our mission of helping every child become a healthy, lifelong learner.

2,016 hours of service were given by **557** volunteers



Glenda Lawrence Knight

Dr. Glenda Lawrence Knight is a long-time advocate for early care and education and the vision of DEPC to launch every child as a healthy life-long learner. Her commitment and multi-faceted approach to education, family empowerment and community service is exemplified as a parent advocate for her family, past service as the Assistant Director of Playschool Childcare Center in Rocky Mount, her Masters' Degree in Clinical Psychology and completion of the three year Community Fellows Leadership Development Program.

Her continuing commitment to community is reflected in her current role as Town Manager of Princeville, NC and she can be found hosting a Saturday Morning Community Talk Show, Dr. GLK Broadcast. She also recently received the 2019 Governor's Volunteer Service Medallion Award, which is presented to the top 20-25 volunteers in North Carolina.

Dedicated volunteer reaches 200 hour mark

Rosie Wester, retired teacher, has been faithfully volunteering with us this year and had garnered nearly 200 hours at the close of our fiscal year. She helps staff prepare for programs, events, retreats, trainings, staff recognition and administrative duties.



Legacy of Service Continues

Steve Felton is always looking for opportunities to serve others. He is a champion of this community and DEPC, and he recently invited his family to create a lasting memory of his grandparents Lula and Shae Felton with a Butterfly Garden in Discovery Park. Lula Felton was once a resident of the YWCA, which was the original home of what is now DEPC's Family Resource Center. Steve is carrying on the legacy of community service started by his grandparents and the park is a symbol of thanks to them. Steve is a financial planner with Ameriprise.



Answering the Call

2018-19 Donors & In-kind Sponsors

(July 1, 2018 - June 30, 2019)

Business & Corporate Donors

Albemarle Animal Hospital
Alimentaire Bakery
All Smiles Child Care Center
Allegra Printing
Allen's Nursery
Amazon Smile Foundation
Anderson & Company, Inc.
Apple Tree Wee School, Inc.
Area L AHEC
BASF Corporation
BayWa r.e. Solar Projects
Belmont Lake Golf Club
Bin & Barrel
Boddie-Noell Enterprises, Inc.
Boice-Willis Clinic, P.A.
Boyd's Service Station
Carolina Hurricanes
Carolina Mudcats
Carolina Panthers
CBC/WRAL Community Fund of Triangle
Center for Energy Education
Community Foundation
Chick-Fil-A
Church of the Good Shepherd
Church on the Rise
City of Rocky Mount

Coastal Federal Credit Union
Cummins Rocky Mount Engine Plant
Davenport Motor Company
DoubleTree by Hilton
Doug Henry Chevrolet
Doug Henry Ford
Duck Donuts
Durham Bulls
East Carolina University
Edgecombe County
Edgecombe County Health Dept.
Foundation Builders Academy
Geenex Simply Solar
Gleam & Glo Cleaning Service
Golden Corral
Harriet & George Thorpe Foundation
Harrison Family YMCA
Henson & Fuerst, P.A.
HoneyBaked Ham Company
John Hackney Agency of Rocky Mount
Joyner Media & Strategies, Inc.
Junior Guild of Rocky Mount
K.H. Smith Communications
K&W Cafeteria
Kaplan Early Learning Company
Kate B. Reynolds Charitable Trust
Lakeside Baptist Church
Lamar Advertising
Lambeth Restoration & Building Co.

LouReda's An American Table
Marrow Pitt Ace Hardware
Miranda's Sweet Addictions
Moody Bros. Jewelers
Nash Building Systems
Nash Community College SGA
Nash County
Nash Health Care Systems
Nash Healthcare Foundation
NC Community Foundation
NC Partnership for Children
NC State University
Network for Good
Nicholas & Lucy Mayo Boddie Foundation
Perez Business Group
Pfizer Annual Giving Campaign
Pier One
PNC Bank
Poyner & Spruill
Prime Smokehouse
Publix
QVC
Rocky Mount Area Chamber of Commerce
Rocky Mount Mills
Rotary Club of Tarboro
Rusty's
Secret Garden II

Sheetz
Shell Rapid Lube & Auto Spa
St. Stephens Loving Day Care STEP
Stepping Stones Preschool/Child Care
Sun Drop
Tap 1918
Tarboro Brewing Company
The Bellemonte House Bed & Breakfast
The Universal Leaf Foundation
Think & Grow
Tidal Wave Auto Spa
Tobs Baseball
Town of Red Oak
Trinity Lutheran Church
Truth Tabernacle of Deliverance Church
United Way Tar River Region
UNC
UPS Foundation
Vidant Health Foundation
Welcome to Tarboro Magazine
Wollett's Small Engine Repair
Word Tabernacle Church
Your Day by Meredith
Z. Smith Reynolds Foundation, Inc.

25 Club Members

(Donors making recurring donations to DEPC)

All Smiles Child Care Center
Apple Tree Wee School, Inc.
Barbara Batts
Gerry Cobb
Adrienne Covington
Patrick Curry
Frenchy Davis
Colleen Dew
Doing Good, LLC
Monica Dood
David & Marianne Farris
Steve Felton
Jama Greene
Mike Hudyma
Linda Knight
Stacy Sumner Jesso
Pat Mauldin
Jeanne Moore
Rusty's
Mark Sesler
Carol Taylor
Think and Grow Child Care Center, Inc.
Tim and Wendy Wilson
Jody & Deborah Wright
Henrietta Zalkind
Orlando and Ericka Zito

Individual Donors

Alton Anderson
Ben Barnes
Viola Barnes-Gray
Marsha Basloe
Brenda Battle
Michelle Battle
Barbara Batts
Fred Belfield
James Belmonte
Virginia Braswell
Monique Brown
Jim Bruce
Bea Burnette
Melissa Cheston
Lela Chesson
Jennifer Cobb
Gerry Cobb
Ashley Cooper
Pell C. Cooper
Giselle Corbie-Smith
Adrienne Covington
Robert Covington
Carol Crocker
W.H. Crocker
Patrick Curry
Kyler Daniels
Frenchy Davis
J. Wayne Deal
Jacquelyn Deloach

Colleen Dew
Joel Dood
Monica Dood
Ann Edge
Marianne Farris
David Farris
Steve Felton
Margie Felton
Harry Felton
Alex Flint
Shirley Freeman
Debby Futrell
James Gaillard
David Gammons
Pamela Gould
Jama Greene
Chrisola Ham
Joseph J. Harper
Jim A. Harris
Margaret Harris
Audrey Anthony Hedgepeth
Linda Teresa Herring
Rusty Holderness
Mark Holland
Rob Howard
Billy Howell
Dan Howell
Gene Hudson
Marie Inscore

John Jesso
Stacy Sumner Jesso
Kyle Johnson
Sam & Vel Johnson
Linda Knight
Karen Lachapelle
Bethany Lambeth
Shane Lancaster
Sydney Land
Corinne Landis
Trevor Lane
Debra Lanham
Keigm Lanham
Bob League
Lenny LeFiles
Diane LeFiles
Greg Malhoit
Curtis Mallory
Sorell Massenburg
Alyssa Matthews
Pat Mauldin
Joseph McGrath
Peggy Melton
Christine Miller
Christina Mitchell
Ginny Mohrbutter
Linda Mosier
James Newton
Haywood Parker

Nicholas Patrone
Sonja Person
Karren Rhem
Inez Ribustello
Joyce Richardson
Gladys Richardson
Angie Roberts
Betty Robinson
Catherine Roche
Linda Shaw
Rhea Singh
Cornelia Singletary
Susan Stanfield
Taniza Tabb
Martha Tesoro
Alice Thorp
Brack Townsend
Susan Wallace
Joyce West
Katherine Wilder
Rick & Denise Wilkie
Fran Williamson
Tim & Wendy Wilson
Jamie Wilson
Sterling Winslow
Jody & Deborah Wright
Henrietta Zalkind
Orlando and Ericka Zito

Leading the Charge

Board of Directors

DEPC's Board of Directors and working committees are made up of parents, child care providers, representatives from the school systems and human service agencies, members of the faith community and local business and government. Each member is committed to ensuring the financial and programmatic integrity of the Partnership.

Officers:

Board Chair: **Jama Greene**, Medical Practice Professional
Vice Chair: **Karen Lachapelle**, Edgecombe County Health Dept. Director
Treasurer: **Rusty Holderness**, Rural Equity Corporation
Secretary: **Debby Futrell**, Area LAHEC
Community Outreach Committee Chair: **Stacy S. Jesso**, Nash UNC Health Care Foundation
Evaluation Committee Chair: **Karen Lachapelle**, Edgecombe County Health Dept.
CCR&R Advisory Committee Chair: **Frenchy Davis**, Foundation Builders Academy (Joined Nov. 2018)

Members:

Fred Belfield, Jr., Nash County Commissioner
Art Bradley, Edgecombe Cooperative Extension, Designee **Tanya Heath**
Sherron Deal, Retired Educator
Eric Evans, Edgecombe County Manager
Charlene Hedgepeth, Child Care Center Provider
Shirley Hill, Learning Stones Child Care Center (term ended Feb. 2019)
Shane Lancaster, Coastal Credit Union
Bob League, Municipal Government
Sorell Massenburg, Faith Community Representative
Nash-Rocky Mount Schools, Designee **Mark Cockrell**
Catherine Roche, Braswell Memorial Library Director, Designee **Gloria Sutton**
Marva Scott, Director, Edgecombe County Department Social Services Director, Designee **Bobbie Williams**
Monique Smith, Parent
Jodi Sprouse, Parent (joined Feb. 2019)
Valerie Bridges, Edgecombe County Schools, Designee **Paula Flythe**, At-Large Seat
Bill Carver, Nash Community College, Designee **Adrienne Covington**
Natema Drummond, Parent
Tim Wilson, Poyner & Spruill

If you are interested in joining a Committee or the Board, please contact Henrietta Zalkind, Executive Director.



2019 FY Financials

Expenditures

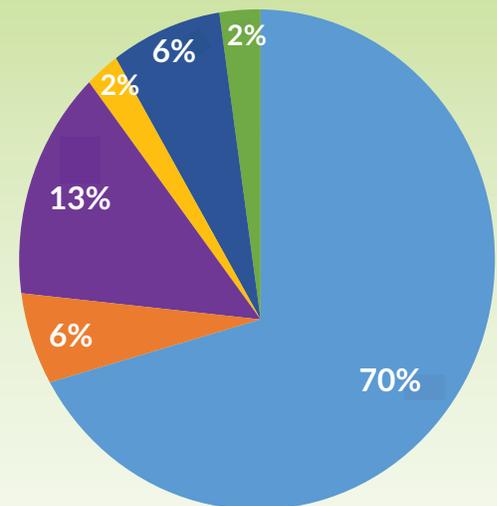
Programs & Support Services:

Child Care Subsidy	\$4,046,154
Child Care Resource & Referral	\$366,674
Family Support	\$767,729
Ready Schools/Ready Communities	\$112,397
Healthy Kids Collaborative	\$345,739
Research & Evaluation	\$134,250
Total Program Services	\$5,772,943
Management and General	\$560,825
Total Expenditures	\$6,333,768

Assets

Change in Net Assets	\$69,121
Net Assets, Beginning of Year	\$460,779
Net Assets, End of Year	\$529,900

(Unaudited)



Programs & Services Expenditures



Turning the Page



What happens when we invest more?

Expand Infant and Toddler Care

- Improve quality of care for 0-2 year olds
- Introduce home visiting program
- Expand Kaleidoscope playgroups in rural areas
- Increase support for Triple P positive parenting program

More children reading on grade level

- Expand literacy programs like Raising a Reader, Reach Out and Read and DPIL
- Extended day and year programs for at risk children

Increase support for the early education workforce

- Increase support for the WAGE\$® Program (The Child Care WAGE\$® Program provides education-based salary supplements to low-paid teachers, directors and family child care providers working with children between the ages of birth to five.)

Increase support for Social & Emotional Development

- Provide more resilience training for child care providers and parents
- Increase support for Triple P positive parenting program
- Improve early health and intervention services

Prevent Childhood Obesity

- Make fresh food the easy choice
- More places to play for young children
- Improve early health and intervention services

Children Ready for School & Schools Ready for Children

- Improve outdoor learning environments for Pre-K
- Re-establish Home School Contact Network
- Increase support for K-3 teachers and principals

Mark your calendar for these upcoming events

Oct. 3, 2019

Party in the Park

Join us for Party in the Park on Thursday, Oct. 3 at Discovery Park from 4:30 to 6:30. This event is free and open to the public and offers resources for parents and children and hands-on activities for children.

Dec. 5, 2019

After Hours & Open House

On Thursday, Dec. 5, DEPC will offer a Holiday Open House and Chamber After Hours from 5 to 7 p.m. at the partnership

April 12-17, 2020

Week of The Young Child

Weeklong celebration of young children and providers.
Sunday
Celebrating Faith Communities
Monday
Children's Parade
Tuesday
Party in the Park

April 17, 2020

3rd Annual Fore Every Child Golf Classic

The next Fore Every Child Golf Classic will be held at the Links at Cotton Valley in Tarboro on Friday, April 17, 2020. Registration will open this fall. Get your team together and join us for a fun day!



FORE Every Child

Golf Tournament

Thank you to our sponsors and players who made the 2019 tournament such a fun event. New this year: our first Presenting Sponsor, BayWa r.e. renewable energy, at Cotton Valley in Tarboro and special tastings from Tarboro Brewing Company, Bin & Barrel, Doubletree and Brandy's. Join us on **April 17, 2020!**

