Down East Partnership for Children

Community Outreach Committee

**Jan. 27, 2021 - 1:00 pm**

**Zoom Meeting**

Committee Purpose: The purpose of the Community Outreach Committee is to increase visibility, promote action, and strengthen connections.

DESIRED OUTCOMES:

By the end of this meeting we will have . . .

1. Discussed Community Outreach activities and campaigns
2. Received Fundraising update
3. Reviewed/discussed upcoming events
4. Shared Positive Gossip
5. Set next meeting date

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| AGENDA | | | |
| WHAT | HOW | WHO | TIME |
| Welcome/Introductions  Desired Outcomes  Agenda | Present  Introductions  Questions & Answers | S. Jesso | 1:00 |
| **Community Outreach Updates:**   * Consumer Outreach   + Business Outreach   + Building Blocks * No Small Matter * Active Reading * Act Early * COVID-19 Projects * Upcoming PBS Series | Present  Discuss | K. Hickerson  H. Zalkind  C. Callinan  H. Zalkind  Team | 1:05 |
| **Advocacy/Legislative Update** | Present  Discuss | H. Zalkind | 1:30 |
| **Fundraising Update:**   * Dashboard review * Reach Out & Read online campaign * 2020 Golf Tournament Update * Fundraising planning retreat for 2021-22 (discuss) | Discuss  Q&A | D. Lanham  M. Dood  B. Lambeth  S. Jesso | 1:35 |
| **Events:**   * 2021 Golf Tournament (discuss) * WOYC events (discuss) |  | M. Dood,  B. Lambeth  Committee | 1:50 |
| Positive Gossip | Discuss | Everyone | 2:00 |
| Next Meeting – |  |  |  |