Down East Partnership for Children

Community Outreach Committee

**Jan. 27, 2021 - 1:00 pm**

**Zoom Meeting**

Committee Purpose: The purpose of the Community Outreach Committee is to increase visibility, promote action, and strengthen connections.

DESIRED OUTCOMES:

By the end of this meeting we will have . . .

1. Discussed Community Outreach activities and campaigns
2. Received Fundraising update
3. Reviewed/discussed upcoming events
4. Shared Positive Gossip
5. Set next meeting date

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|  AGENDA |
| WHAT | HOW | WHO | TIME |
| Welcome/IntroductionsDesired OutcomesAgenda | PresentIntroductionsQuestions & Answers | S. Jesso | 1:00 |
| **Community Outreach Updates:*** Consumer Outreach
	+ Business Outreach
	+ Building Blocks
* No Small Matter
* Active Reading
* Act Early
* COVID-19 Projects
* Upcoming PBS Series
 |  Present Discuss | K. HickersonH. ZalkindC. CallinanH. ZalkindTeam | 1:05 |
| **Advocacy/Legislative Update** | PresentDiscuss | H. Zalkind | 1:30 |
| **Fundraising Update:*** Dashboard review
* Reach Out & Read online campaign
* 2020 Golf Tournament Update
* Fundraising planning retreat for 2021-22 (discuss)
 | DiscussQ&A | D. LanhamM. DoodB. LambethS. Jesso | 1:35 |
| **Events:** * 2021 Golf Tournament (discuss)
* WOYC events (discuss)
 |  | M. Dood, B. LambethCommittee | 1:50 |
| Positive Gossip | Discuss | Everyone | 2:00 |
| Next Meeting –  |  |  |  |